



**For more information, please contact:**

Hugh Mansfield  
Mansfield Communications Inc.  
[hugh@mcjpr.com](mailto:hugh@mcjpr.com)  
+1.212.370.5045

**LAVIANO & ASSOCIATES JOINS THE BETTER HOMES AND GARDENS®  
REAL ESTATE NETWORK**

**PARSIPPANY, N.J AND PALM CITY, FLA. (Nov. 12, 2008)** — Today, Better Homes and Gardens Real Estate LLC announced the affiliation of Better Homes and Gardens Real Estate Laviano & Associates as the newest member of its network. The firm is one of the largest privately held real estate brokerages in Martin and St. Lucie Counties, Fla. The new affiliation is expected to add significant brand value and substantial resources to the firm, which was established in 1993 as a full-service real estate and property management company.

“In connecting with Better Homes and Gardens Real Estate, we are identifying ourselves with a brand that is progressive and synonymous with delivering exceptional consumer experiences,” said Vincent J. Laviano, principal broker and president, Better Homes and Gardens Real Estate Laviano & Associates. “This affiliation will strengthen connections with our clients and provide us added marketing power that will position us favorably for future growth.”

Better Homes and Gardens Real Estate Laviano & Associates is one of the largest, multi-office real estate companies on the Treasure Coast, with a team of more than 70 sales associates working out of office locations in Stuart, Palm City, and Port St. Lucie, Fla. Effective today, the firm’s property listings will be accessible through [www.bhgrealstate.com](http://www.bhgrealstate.com), a world-class Web site packed with features designed to educate, inform, and inspire consumers. Sales associates will benefit from access to the Better Homes and Gardens Real Estate agent extranet, which provides innovative tools, services and training that will enable sales associates to deliver even higher levels of customer service.

“Serving as president of the REALTOR® Association of Martin County, and having won multiple ‘Realtor of the Year’ awards, Vince is exactly the kind of leader that embodies the passion we feel about this industry,” said Sherry A. Chris, president and CEO, Better Homes and Gardens Real Estate LLC. “The whole team at Better Homes and Gardens Real Estate Laviano & Associates shares Vince’s passion to

deliver an exceptional consumer experience and have established for themselves a notable reputation that aligns well with our brand.”

Better Homes and Gardens Real Estate Laviano & Associates clientele will benefit from award-winning branding to help market their properties. Through the Better Homes and Gardens Real Estate network, Laviano & Associates will also be able to leverage the power of one of the leading lifestyle brands in the U.S. on behalf of its clientele.

This is the fourth franchise agreement announced by Better Homes and Gardens Real Estate LLC since its launch this summer. The growing network includes Better Homes and Gardens Real Estate Wilkins & Associates with offices in Pennsylvania, Better Homes and Gardens Real Estate The Masiello Group with offices in Maine, New Hampshire, and Vermont, and Better Homes and Gardens Real Estate Gloor Realty Company, serving over 13 Chicago-area communities.

The main office of Better Homes and Gardens Real Estate Laviano & Associates is located at 3174 SW Martin Downs Blvd., Palm City, FL 34990. For more information call 1.772.781.1700.

**About Better Homes and Gardens Real Estate LLC**

Better Homes and Gardens® Real Estate is an international real estate brand that offers a full range of services to brokers, sales associates and home buyers and sellers. Using innovative technology, sophisticated business systems and the broad appeal of a lifestyle brand, Better Homes and Gardens Real Estate embodies the future of the real estate industry while remaining grounded in the tradition of home. Better Homes and Gardens Real Estate LLC is a subsidiary of Realogy Corporation, a global provider of real estate and relocation services. For more information, please visit [www.bhgrealstate.com](http://www.bhgrealstate.com).

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